



## Town Center Market

## Medical Expenditures

Prepared by: Grove City Development Department

Latitude: 39.882294

Longitude: -83.093723

Radius: 1.0 mile

Site Type: Radius

### Demographic Summary

	2008	2013
Population	8,261	8,270
Households	3,466	3,490
Families	2,284	2,256
Median Household Income	\$55,854	\$64,575
Males per 100 Females	94.8	95.4

### Population by Age

Population <5 Years	7.5%	7.3%
Population 5 - 17 Years	17.7%	17.4%
Population 65+ Years	14.3%	14.4%
Median Age	37.1	38.0

	Spending Potential Index	Average Amount Spent	Total
<b>Health Care</b>	90	\$3,699.32	\$12,821,855
<b>Medical Care</b>	89	\$1,836.17	\$6,364,157
Physician Services	87	\$201.26	\$697,558
Dental Services	87	\$321.19	\$1,113,237
Eyecare Services	90	\$51.72	\$179,274
Lab Tests, X-Rays	92	\$48.79	\$169,110
Hospital Room and Hospital Service	86	\$240.49	\$833,548
Convalescent and Nursing Home Care	100	\$54.00	\$187,150
Other Medical Services <sup>1</sup>	85	\$85.52	\$296,408
Nonprescription Drugs	85	\$96.89	\$335,827
Prescription Drugs	93	\$525.88	\$1,822,691
Nonprescription Vitamins	86	\$60.66	\$210,254
Eyeglasses and Contact Lenses	89	\$68.48	\$237,366
Hearing Aids	91	\$20.59	\$71,361
Medical Equipment for General Use	88	\$8.11	\$28,119
Other Medical Supplies <sup>2</sup>	90	\$52.58	\$182,254
<b>Health Insurance</b>	92	\$1,863.16	\$6,457,698
Blue Cross/Blue Shield	91	\$544.67	\$1,887,833
Commercial Health Insurance	90	\$361.31	\$1,252,303
Health Maintenance Organization	87	\$352.51	\$1,221,801
Medicare Payments	96	\$364.82	\$1,264,473
Long Term Care Insurance	101	\$49.59	\$171,887
Other Health Insurance <sup>3</sup>	97	\$190.25	\$659,401

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

<sup>1</sup> **Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services.

<sup>2</sup> **Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

<sup>3</sup> **Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

**Source:** Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013.



## Town Center Market

## Medical Expenditures

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Latitude: 39.882294

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Radius: 3.0 mile

Site Type: Radius

### Demographic Summary

	2008	2013
Population	48,263	51,466
Households	18,576	19,934
Families	13,340	14,140
Median Household Income	\$65,744	\$74,991
Males per 100 Females	93.8	93.6

### Population by Age

Population <5 Years	7.6%	7.5%
Population 5 - 17 Years	17.9%	17.7%
Population 65+ Years	11.2%	11.9%
Median Age	36.1	36.8

	Spending Potential Index	Average Amount Spent	Total
<b>Health Care</b>	100	\$4,087.84	\$75,935,670
<b>Medical Care</b>	100	\$2,057.74	\$38,224,592
Physician Services	103	\$237.55	\$4,412,735
Dental Services	100	\$371.16	\$6,894,750
Eyecare Services	100	\$57.90	\$1,075,524
Lab Tests, X-Rays	102	\$53.87	\$1,000,739
Hospital Room and Hospital Service	101	\$282.49	\$5,247,558
Convalescent and Nursing Home Care	84	\$45.35	\$842,458
Other Medical Services <sup>1</sup>	101	\$101.58	\$1,886,861
Nonprescription Drugs	98	\$111.40	\$2,069,435
Prescription Drugs	98	\$557.16	\$10,349,789
Nonprescription Vitamins	101	\$71.09	\$1,320,659
Eyeglasses and Contact Lenses	101	\$77.97	\$1,448,356
Hearing Aids	92	\$20.80	\$386,441
Medical Equipment for General Use	100	\$9.21	\$171,166
Other Medical Supplies <sup>2</sup>	103	\$60.19	\$1,118,121
<b>Health Insurance</b>	100	\$2,030.10	\$37,711,078
Blue Cross/Blue Shield	101	\$607.51	\$11,285,071
Commercial Health Insurance	106	\$425.55	\$7,905,049
Health Maintenance Organization	105	\$422.80	\$7,853,864
Medicare Payments	89	\$340.58	\$6,326,658
Long Term Care Insurance	100	\$49.08	\$911,767
Other Health Insurance <sup>3</sup>	95	\$184.58	\$3,428,669

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

<sup>1</sup> **Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services.

<sup>2</sup> **Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

<sup>3</sup> **Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

**Source:** Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013.



## Town Center Market

## Medical Expenditures

Prepared by: Grove City Development Department

Latitude: 39.882294

Longitude: -83.093723

Radius: 5.0 mile

Site Type: Radius

### Demographic Summary

	2008	2013
Population	132,169	136,995
Households	51,902	54,115
Families	34,670	35,591
Median Household Income	\$54,788	\$63,920
Males per 100 Females	94.5	94.1

### Population by Age

Population <5 Years	8.1%	8.1%
Population 5 - 17 Years	18.3%	17.8%
Population 65+ Years	10.2%	11.0%
Median Age	34.5	35.0

	Spending Potential Index	Average Amount Spent	Total
<b>Health Care</b>	86	\$3,537.44	\$183,600,347
<b>Medical Care</b>	86	\$1,779.14	\$92,341,139
Physician Services	88	\$201.84	\$10,475,714
Dental Services	83	\$307.04	\$15,935,781
Eyecare Services	86	\$49.61	\$2,575,114
Lab Tests, X-Rays	89	\$46.79	\$2,428,693
Hospital Room and Hospital Service	89	\$247.44	\$12,842,822
Convalescent and Nursing Home Care	83	\$44.49	\$2,309,367
Other Medical Services <sup>1</sup>	85	\$85.71	\$4,448,556
Nonprescription Drugs	86	\$97.62	\$5,066,499
Prescription Drugs	87	\$493.45	\$25,610,942
Nonprescription Vitamins	87	\$61.02	\$3,166,857
Eyeglasses and Contact Lenses	86	\$66.24	\$3,438,159
Hearing Aids	83	\$18.74	\$972,572
Medical Equipment for General Use	86	\$7.95	\$412,846
Other Medical Supplies <sup>2</sup>	88	\$51.20	\$2,657,217
<b>Health Insurance</b>	87	\$1,758.30	\$91,259,208
Blue Cross/Blue Shield	87	\$519.93	\$26,985,523
Commercial Health Insurance	90	\$360.43	\$18,707,071
Health Maintenance Organization	87	\$351.47	\$18,241,848
Medicare Payments	83	\$316.17	\$16,409,689
Long Term Care Insurance	87	\$42.78	\$2,220,216
Other Health Insurance <sup>3</sup>	86	\$167.52	\$8,694,861

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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